

Colors for Superheroes and Villains

Red

Attention
Danger
Excitement
Love
Power
Strength

Purple

Ambition
Creativity
Magic
Mystery
Power
Wealth

Black

Death
Elegance
Evil
Formality
Mystery
Power

Yellow

Caution
Cheerfulness
Disturbing
Jealousy
Thinking
Warm

Green

Endurance
Harmony
Healing
Growth
Money
Safety

Gray

Age
Conservative
Depressed
Detached
Metallic
Neutral

Blue

Confidence
Intelligence
Loyalty
Truth
Trust
Wisdom

Orange

Deceit
Determination
Domination
Happiness
Warmth
Success

White

Cleanliness
Faith
Goodness
Innocence
Light
Purity

Heroes

Most heroes
dress in
primary colors.

Villains

Most villains
dress in
secondary
colors.

Vigilantes

Anti-Heroes
might dress in
any color.